



SAM SKALBECK

CREATOR

CONTACT



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EXPERIENCE

VIDEOGRAPHER & EDITOR

Freelance, 2016 - Present

- Produces creative content, promotional materials, and social media videos
- Collaborates with clients to capture brand essence and niche to maximize engagement
- Provides end to end services at weddings, events, and performances

WEBSITE DESIGNER

Freelance, 2016 - Present

- Consults with clients to capture aesthetic and develop website building strategy
- Manipulates digital software to build and design website on efficient timeline
- Performs routine maintenance and upgrades to maintain highest engagement

SOCIAL MEDIA MANAGER

Big League Productions, 2017 - 2018

- Created engaging video content for IG + FB to promote performances and ticket sales
- Scheduled and maintained video creation calendar for content, posting, and takeovers
- Collaborated with producers, performers, and creatives to craft online presence

EDUCATION

UNIVERSITY OF WISCONSIN

BFA Musical Theater & Dance, 2016

- President of Players Student Artistic Alliance
- Trained singer, dancer, and actor with classes in film, editing, and business

SKILLS

- Proficient In Final Cut Pro & experience with Adobe Creative Suite
- Knowledge and understanding of current social media landscape and TikTok trends
- Drone owner and operator